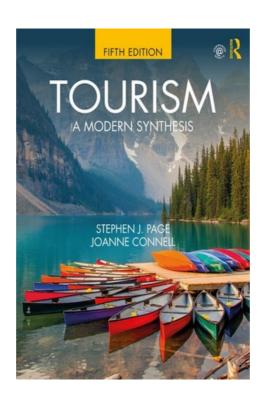
Lire des livres electroniques Tourism: A Modern Synthesis

By Stephen J. Page

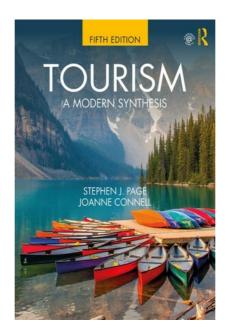


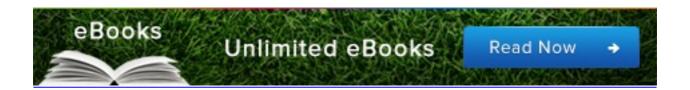


Tourism can be a challenging subject for students because it is both dynamic and susceptible to economic turbulence and shifts in trends. Tourism: A Modern Synthesis is an essential textbook for tourism students seeking a clear and comprehensive introduction to their studies that addresses these challenges. The authors apply a business approach to the subject, reflecting developments in the teaching and content of university courses, and the text covers both key principles and contemporary themes and issues at a global scale. Among the new features and topics included in this fifth edition are: New and fully updated case studies to reflect current trends and emerging markets including Africa and Asia. Up-to-date content on disruptive technologies such as Airbnb, low-cost airlines, the e-travel revolution and future developments. Current debates in sustainable tourism including the anti-tourism movement, plastic use and the Sustainable Development Goals. New content on

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